



DESIGN YOUR *Smile* ADVENTURE!

YOUR GUIDE TO YOUR SMILE OPTIONS
BY: DR. RYAN TAMBURRINO



tamburrino
family
orthodontics

Your Smile. Your Way.

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A Message From Dr. Tamburrino

Over my career, I've heard hundreds of families tell me what they value most with their orthodontic provider, which is trust in the doctor and the team. I agree 100%.

Unfortunately, I've also heard many families tell me while they trusted their doctor, they were disappointed with their current provider's rigid treatment plans, mandated inconvenient scheduling, nickel-and-diming of fees, and forcing everyone's experience to be the same.

Frankly, they were tired of feeling like they were part of a factory and a just a number. Their sense of being unimportant to their current doctor made them wish for a different experience for their next family member.

I was frustrated for them, but also sympathized as I had experienced similar sentiments with my own healthcare providers in the past. It's not pleasant.

Therefore, when I started Tamburrino Family Orthodontics (TFO), I made it our **core mission to be unlike any other healthcare provider**.

I recognized that every family has unique needs, and these were not being met in most other of orthodontic offices. Therefore, I wanted to change this sentiment and give you the ability to customize your experience with simple terms and common sense options.

In other words, I wanted to accommodate as many of your preferences as possible while still delivering exceptional orthodontic care in an ultra-personalized setting.

To help, TFO offers a unique Smile Options program you will read about in the following pages. You'll be able to design your Smile Adventure from a menu of families' most popular desires with respect to treatment options, scheduling choices, and extra touches to keep your smile sparkling!

At TFO you will always have a choice!

I know you're going to love your time with the TFO team and get a smile you'll proudly show off to friends and family!

Please review this booklet before your visit, so our team can answer any questions and you can begin your smile journey without delay!

It's your smile. Let's design it your way!



Ryan K. Tamburrino, DMD
Orthodontist, Author, Teacher, Dad



Your Smile Options!

The five Smile Options available at TFO are specifically designed to accommodate the top five wishes typical of our best families, while keeping with our goal to maximize your convenience!

Read on to learn about your choices!

1. Treatment Style Options

Everyone has a different preference for how they want to create their new smile. Kids often prefer traditional metal braces so they can impress their friends with their flair and color personalization, and adults tend to prefer a more esthetic option.

For braces, TFO offers traditional metal braces, as well as ceramic, tooth-colored braces. Both work exactly the same and are equally comfortable.

Additionally, clear aligners, a series of removable trays that gradually align your teeth, are a growing trend in orthodontics for both adults and kids. They work great and look great, but do require diligence and discipline to ensure they are worn consistently!

The final option, lingual braces (otherwise known as braces behind the teeth), is the only truly invisible solution for the ultimate in esthetic treatment. While they may appear uncomfortable at first glance, I assure you not one patient has ever complained about discomfort!

Regardless of the option you choose, I promise this to you: no one has ever lost their job, missed out on a prom date, or had their social life ruined because they were in the process of getting a great smile. In fact, it's usually just the opposite, and kids, moms, CEOs, and public speakers alike have all said people are happy for them!

When you come in for your initial visit, we can discuss all the advantages and disadvantages of each for how they might relate to your specific needs!

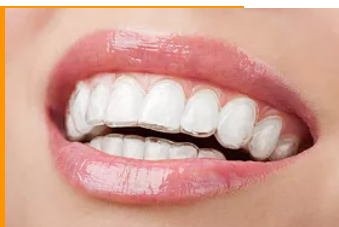
Metal
Braces



Ceramic
Braces



Clear Aligner
Therapy



Braces Behind
Your Teeth



Your Smile Options!

2. Scheduling Options

With shuffling the kids around to activities and parents' demanding work schedules, it can be a challenge fitting regular orthodontic visits into the calendar.

True to our "we will be your most convenient healthcare experience ever" mantra, we at TFO have lessened scheduling difficulties by offering appointments as early as 7:30AM, as late as 7:00 PM, and on selected Saturday mornings.

Every patient has access to our full book of appointment times when available, standard. However, we've noticed that some families want assurance certain appointment times will always be available for them.

Therefore, the following customized scheduling options are available:

1. Guaranteed Evening/Weekend Appointments

Families who choose this option will unlock prime appointment times reserved only for them, both on weekday evenings as well on Saturdays. There will never be an issue getting in. You're guaranteed to always get one of the prime, popular appointment times without any worry.

2. Guaranteed Evening Appointments

Similar to the above choice, families who pick this option will have priority access to reserved appointments on weekday evenings. The only difference is weekend appointments will be scheduled if available, but they are not guaranteed.

3. Weekday Appointments, Before 3:00 PM Only

This option is perfect for patients that have a flexible schedule and do not require evening or weekend appointments.

Those who choose this options will enjoy a \$497 savings courtesy as we appreciate your help in reducing the demands on our scheduling team and giving others the opportunity to select preferred appointment times.



Your Smile Options!

3. Retainer Options

Retainers are absolutely necessary to ensure teeth don't move after orthodontic treatment!

However, if you have ever talked to a mom whose child wore braces, you have likely heard some version of a "retainer nightmare" story. Ever hear the one about the family that went "dumpster diving" to fetch a retainer that was accidentally thrown out at lunchtime? Ever hear of anyone putting their dog in "time out" for chewing their kid's retainer that he left on the nightstand?

I don't like hearing them. For one, it's not cool because teeth might shift, and two, I don't like hearing stories about conflict between kids and their parents.

Therefore, TFO developed several retainer options to avoid horror stories in YOUR household. Hopefully, if you choose one of these, you'll have peace of mind (and also you can keep the dog).

1. Purchase one extra set

For families that pre-purchase a backup set of retainers at the beginning of treatment, you'll enjoy a nearly 50% savings over purchasing later. That's a great deal!

2. Unlimited retainer sets

To ensure you are fully covered from loss in garbage cans, pets who think they found a new chew toy, siblings who thought "toss the retainer" was a new game, and the inevitable "I left it at camp" conversation, TFO is proud to offer unlimited retainer plans for both 5 years and 10 years after the braces come off.

Lose one set, or lose ten sets (we won't judge). You're covered at no extra charge either way.

For less than the cost of two sets, your child could be fully covered all the way through the college years without worry!



Promised you guys that I was going to use this picture sometime! Thanks for letting me!
- Dr. T.

Your Smile Options!

4. Whitening Kits

One of the most common questions both kids and adults ask as soon as their braces come off is “When can I whiten my teeth? Do you have anything to do that?”

The answers are, respectively: Yes, immediately, you can whiten, and we now have kits for you!

TFO is happy to offer all patients the option for gel bleaching when braces are removed to really help your brand new smile sparkle and pop!

Usually one kit does the trick, but some families (and those adults that love their coffee, tea, or wine) prefer to have a few kits on hand for occasional touch-ups!

We offer single kits, or bulk purchases of either 2 or 5 kits!



*Thanks for the great smile, Dr. T!
- Feruza E*

Your Smile Options!

5. Sports Mouthguards

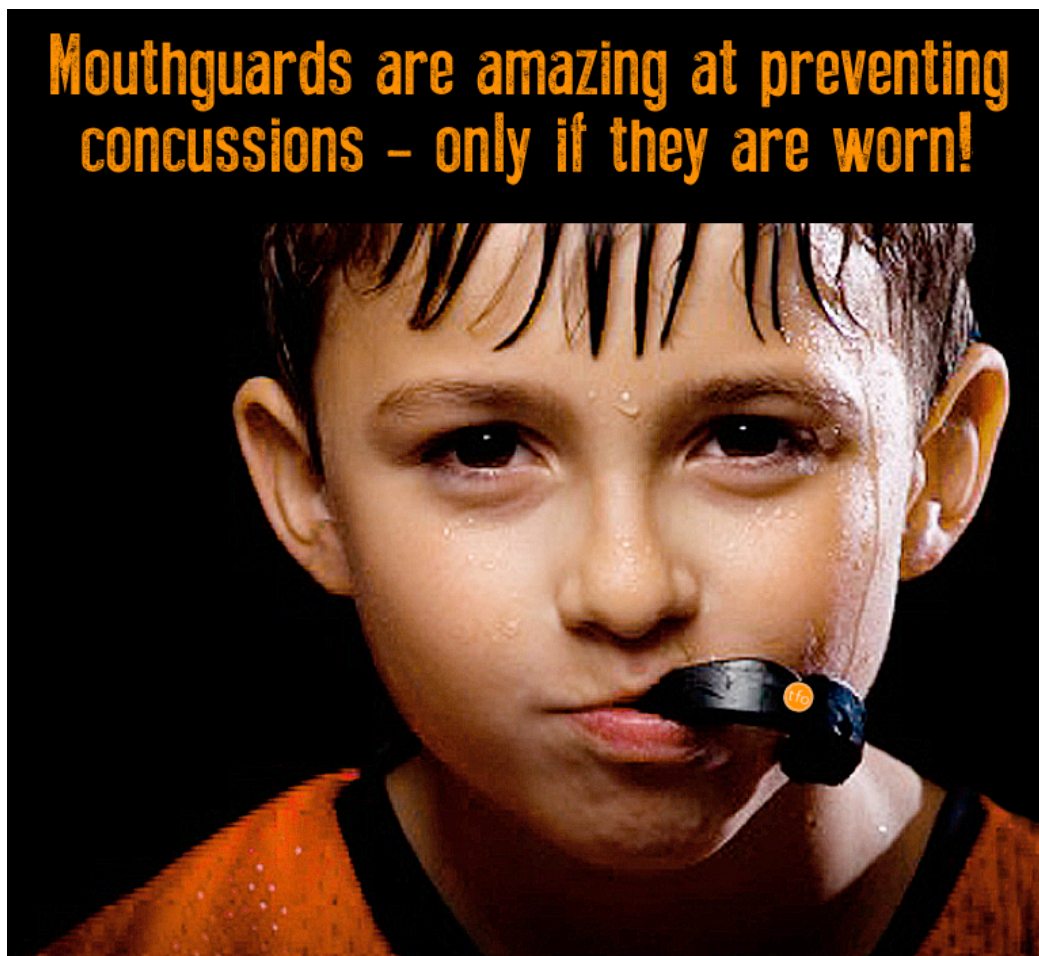
If you're a kid (or an adult!), you're probably involved in some sort of physical activity, even if it's just wrestling with a sibling. We encourage sports with braces on, but also want you protected from concussions and face trauma.

While over the counter boil-n-bite mouthguards are normally acceptable to use, they don't work with braces on. The material cannot adapt to the changing tooth positions during orthodontic treatment and won't fit (which negates its purpose) or, if it does, it will impede tooth movement.

Therefore, kids need a braces-specific guard during orthodontic treatment which constantly adapts to their mouth.

As an orthodontic office, we purchase brand-name braces guards at a discount, so we can pass the savings along to you instead of paying full price online or at the big-box sports store.

Additionally, for young kids who can't find a guard to fit their smaller mouth, or for teenagers when braces are removed, TFO offers **custom-fit mouthguard options** in multiple colors that fit comfortably and snugly. That way, the guard will do its job by staying put where it belongs - in your child's mouth!



Our Guarantees!

No Questions Asked Smile Guarantee®

Patients choosing the No Questions Asked Smile Guarantee® have the following exclusive assurance.

Unlike most offices where you are charged again if teeth shift, you won't ever have to worry about that at TFO.

For those who have the No Questions Asked Smile Guarantee®, we truly don't care how things may have moved or if you feel like you need a touch-up. For up to 10 years after treatment ends, **TFO will get your smile back to perfect at no additional charge!**

There's no better statement for how our team stands by our exceptional results and service than this.

TFO Satisfaction Guarantee

Every single patient that walks through our front door immediately becomes eligible for the TFO Satisfaction Guarantee.

We can't think of any reason why you wouldn't absolutely love our team and your experience.

However, orthodontic treatment is a two-way street and you have to love us just as much as we will love having you be a part of our family.

If you begin treatment and somehow realize that we aren't the best fit for your each other, we will provide a refund and you'll have the ability to go elsewhere without any hassle. There's zero risk!



Your TFO Smile Adventure!

After learning about how TFO can help your smile, you'll have an opportunity to customize your Smile Adventure! Your treatment will be based on your choices of the previous options. The sheet shown below is a summary and identical to the one the TFO team will use to facilitate your plan! (You can easily reference the previous pages if you need a refresher on what they mean!)

****Hint*** We've found that many families like to discuss these options with a partner or spouse and pre-fill out this sample sheet out before to their visit. That way they have time at home to think about which options they might prefer, and can simply communicate their preferences to the TFO team when they arrive!*

DESIGN YOUR Smile ADVENTURE!

All treatment at TFO includes the following features, standard!

- ☒ Metal or Ceramic Braces, Your Choice!
- ☒ Evening / Weekend Appointments, as Available
- ☒ 1 Set of Retainers
- ☒ All Treatment, Repair, and Comfort Visits
- ☒ 24/7 Accessibility for Questions
- ☒ TFO Satisfaction Guarantee®

CUSTOMIZE YOUR TREATMENT & SCHEDULING!

Treatment Upgrades

- ☐ Clear Aligners
- ☐ Braces Behind The Teeth
- ☐ TFO No Questions Asked Smile Guarantee®

Scheduling Options

- ☐ Weekday Appointments Before 3:00 Only
- ☐ Guaranteed Weekday Evening Appointments
- ☐ Guaranteed Evening / Weekend Appointments

CUSTOMIZE YOUR SMILE OPTIONS!

Retainer Options

- ☐ One Extra Set
- ☐ Unlimited Sets - 5 years
- ☐ Unlimited Sets - 10 years

Whitening Kits

- ☐ 1 Kit
- ☐ 2 Kits
- ☐ 5 Kits

Sports Mouthguard Options

- ☐ 1 Braces Guard
- ☐ 1 Custom Guard
- ☐ Unlimited Guards

TFO Smile Packages

Patients and families wishing to customize their TFO experience may choose to add any of the previously mentioned options to their orthodontic treatment plan.

However, patients interested in multiple options may prefer to choose one of the TFO Smile Packages, which combine several of the most popular Smile Options at a discount for one low monthly fee!

- The **Silver Package** is the ideal for families that just want to bundle a few orthodontic essentials!
- The **Gold Package**, our most popular for both kids and adults, offers tremendous value as well as including a \$375 Smile Certificate towards an additional family member's smile!
- The **Diamond Package** provides the ultimate orthodontic experience for families who want it all, including exclusive weekend and evening appointment times as well as TFO's No Questions Asked Smile Guarantee®!

The following page lists the various packages and the features of each.

See which one might be perfect for you!



TFO Smile Package Features!

	Silver	Gold	Diamond
Metal Braces	✓	✓	✓
Ceramic Braces	✓	✓	✓
24/7 Accessibility	✓	✓	✓
TFO Satisfaction Guarantee	✓	✓	✓
Retainers	2 sets	Unlimited (5 years)	Unlimited (10 years)
Whitening Kit	1 Kit	2 Kits	5 Kits
Weekend/Evening Appointments	As Available	As Available	Guaranteed
Mouthguards	1 Braces	1 Braces + 1 Custom	Unlimited Braces + Custom
Discount for Future Family Members	-	\$375	\$750
TFO No Questions Asked Smile Guarantee®	-	-	✓
Investment*	\$297 \$12/month	\$597 \$25/month	\$1997 \$83/month



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*Assuming 24 month financing. Does not include the base cost of treatment.

Payment Planning

Orthodontic options at TFO can vary greatly depending on needs, wishes, and budget. Every smile is different! However, we **guarantee you** that finances will never be a barrier to you or your family getting a great smile.

We accept assignment of orthodontic dental benefits as well as flex-spending (HSA/FSA) plans to help offset the cost of your customized treatment.

Also, we will file all the claims for you and, for most carriers, these benefits will be deducted from the total and reduce your out-of-pocket costs.

We will then work out a convenient payment plan for the balance.

We are second-to-none with our payment flexibility and will absolutely find a reasonable payment plan option to easily fit into your budget.

We also offer **no-interest payment plans up to 36 months**, and can extend financing options up to 48 months!

You'll always have the option to pay your remaining balance in full. **If you choose to do this you'll enjoy a discount as a thank you from us!**

Also, for those seeking orthodontic treatment (now or in the future) for three (3) or more family members, you are eligible for our **No-Risk Family Plan Option**. Ask our team about the features and savings you can enjoy over paying for each person's treatment separately.

Most importantly, though, we need your help to make it work for you!

Please talk with your spouse or significant other prior to your visit and get an idea of what monthly payment range would be comfortable for your family.

We are looking forward to getting you on your way to a new smile you'll love!



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Your Smile. Your Way.



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